

**UKRAINIAN  
//III BOOK  
INSTITUTE**



**INTERNATIONAL  
RENAISSANCE  
FOUNDATION**

# **WAR AND READING: the influence of the full-scale war on reading in Ukraine**

**PRESENTATION OF THE RESULTS OF THE ALL-UKRAINIAN SOCIOLOGICAL RESEARCH WITHIN THE PROJECT  
«SUPPORT FOR THE PROMOTION OF READING IN UKRAINE»**



Kyiv 2023



# **METHODOLOGY AND AUDIENCE**

**The purpose of the research** is to examine the current situation regarding reading as a social practice

**The geography of the research** is Ukraine, with the exception of the temporarily occupied territories

**Sample:**

- Children and teenagers (ages 6 to 17) — 1,000 interviews;
- Adults (16 and older) — 1,000 interviews

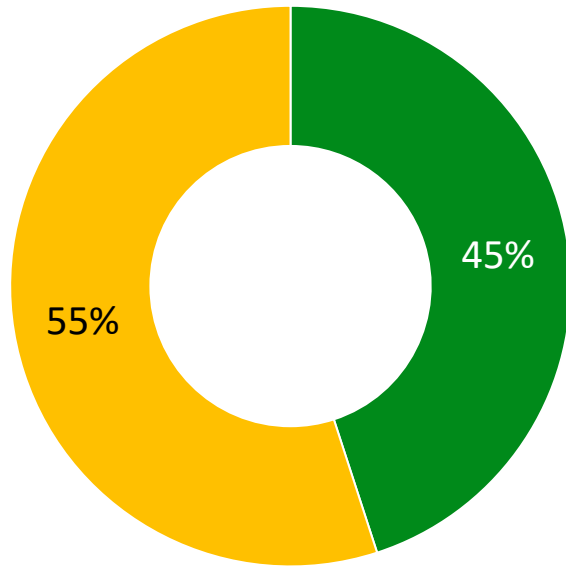
## Data collection methods

- Children and teenagers : face-to-face interviews.  
The duration of the interview is up to 10 minutes;
- Adults (16 and older): CATI (Computer Assisted Telephone Interviewing). The duration of the interview is up to 20 minutes

# AUDIENCE DESCRIPTION

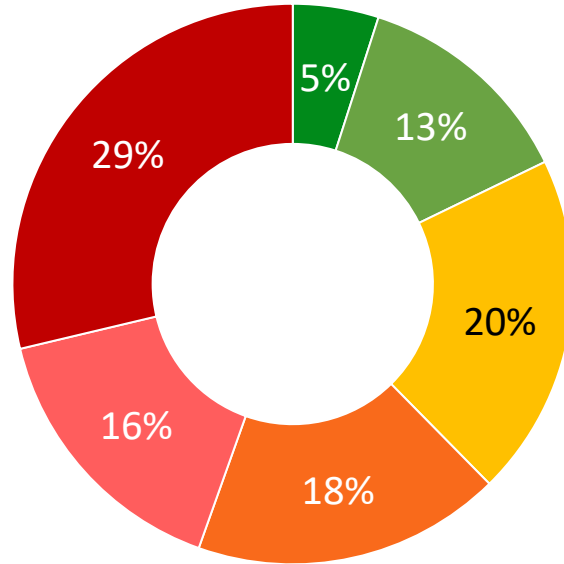


### Gender



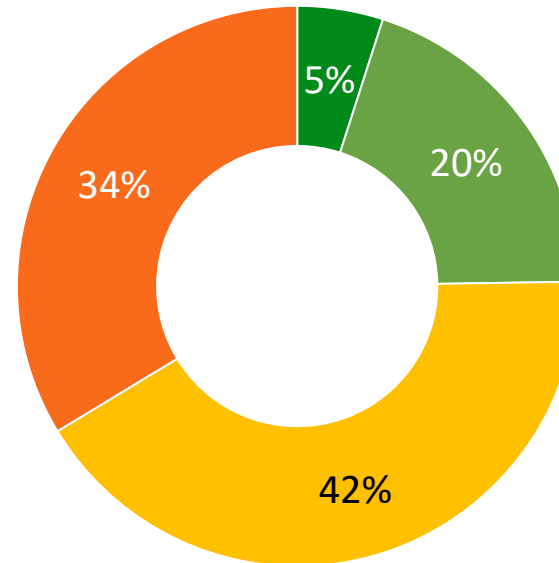
- Male
- Female

### Age



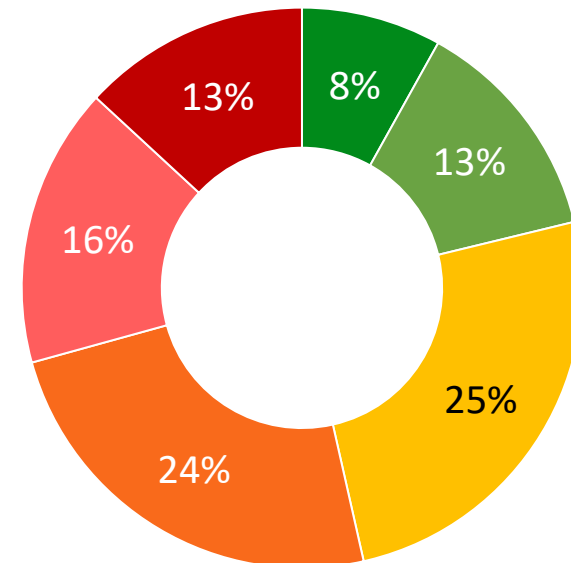
- 16-19 y.o.
- 20-29 y.o.
- 30-39 y.o.
- 40-49 y.o.
- 50-59 y.o.
- 60 y.o. and more

### Educational level



- Incomplete secondary education
- Secondary education
- Secondary special education
- Higher / incomplete higher education

### Region

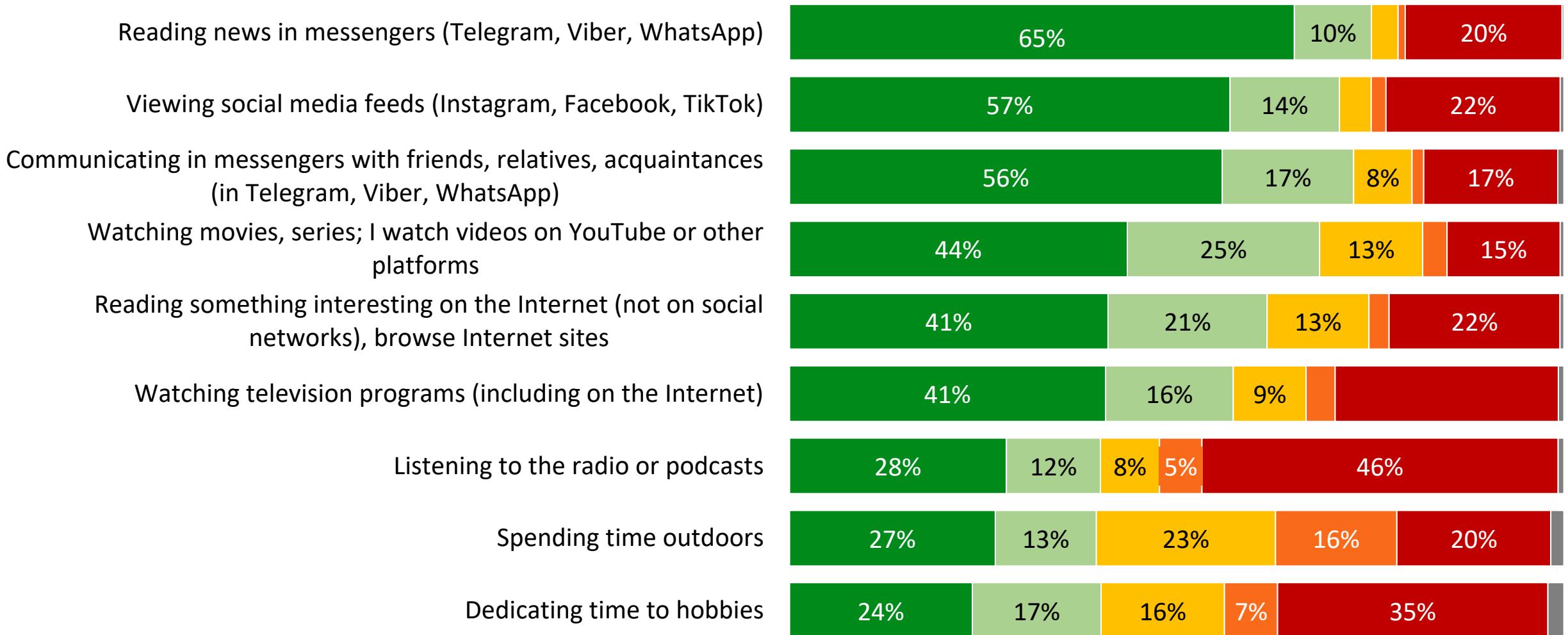


- Kyiv
- North
- Center
- West
- South
- East



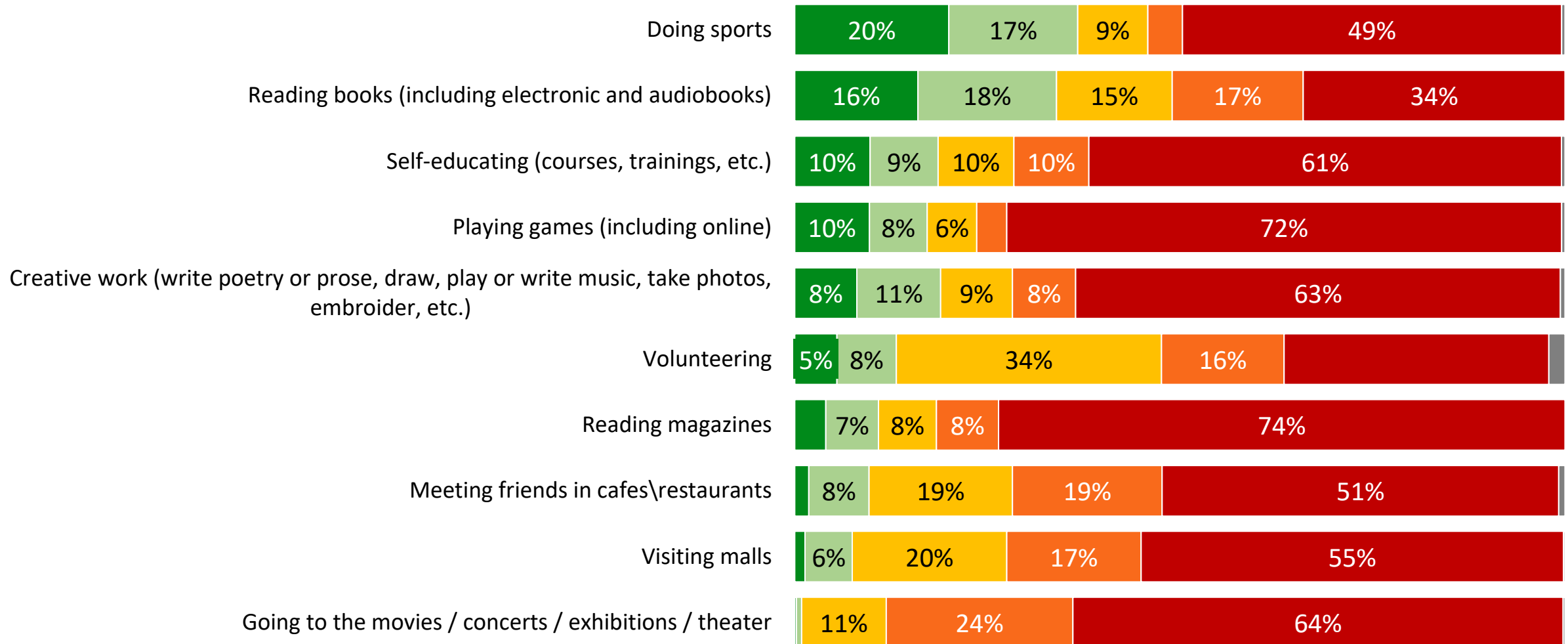
# RESEARCH OF ADULTS

# Frequency of use of leisure activities [1/2]

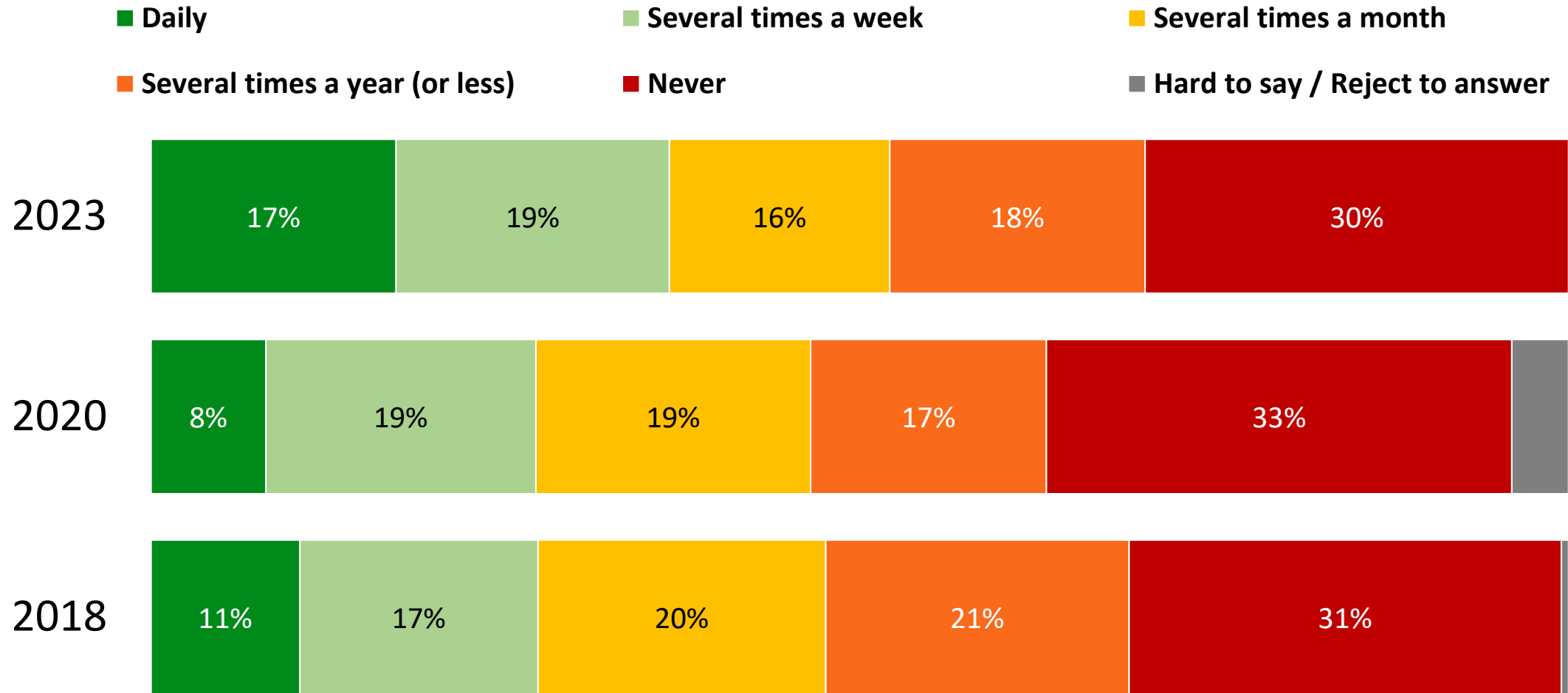


# Frequency of use of leisure activities [2/2]

- Daily
- Several times a week
- Several times a month
- Several times a year (or less)
- Never
- Hard to say / Reject to answer

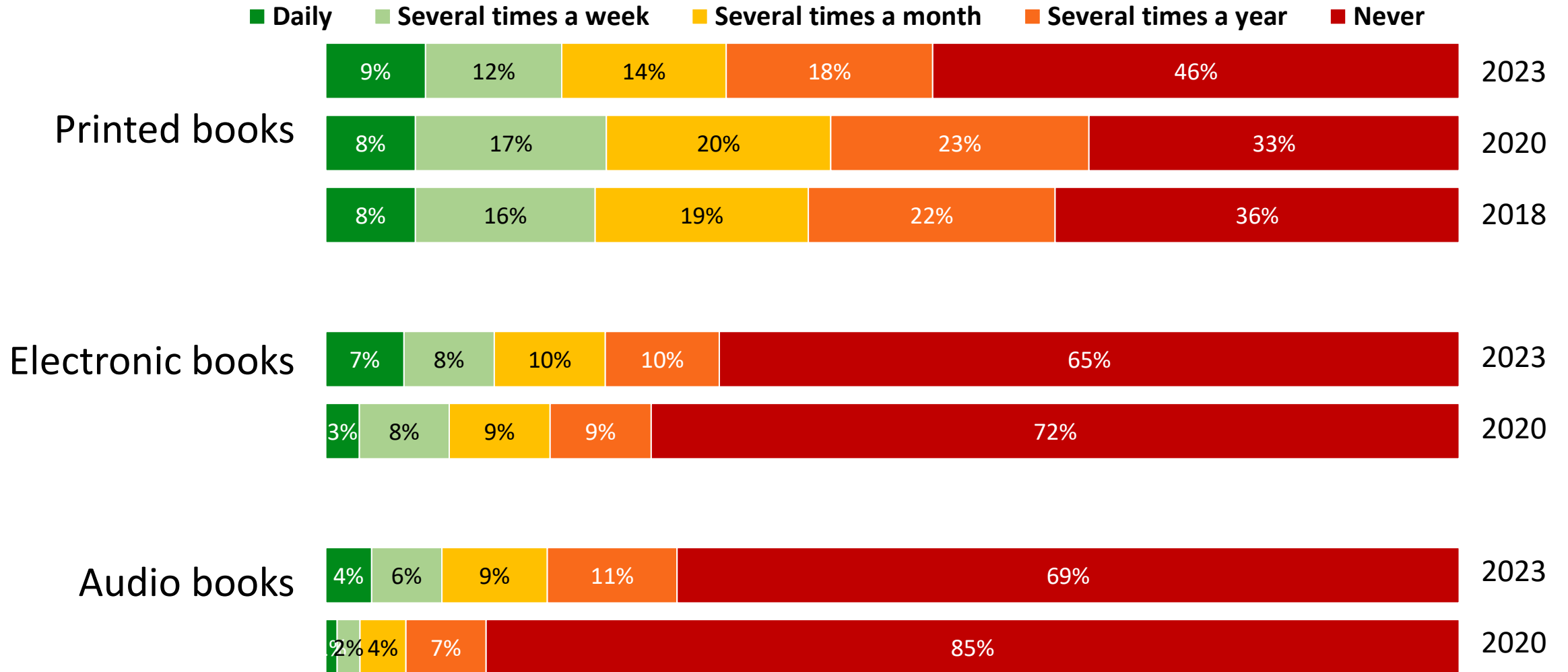


# Frequency of reading books as a leisure activity, 2023-2020-2018





# Reading different types of books, 2023-2020-2018

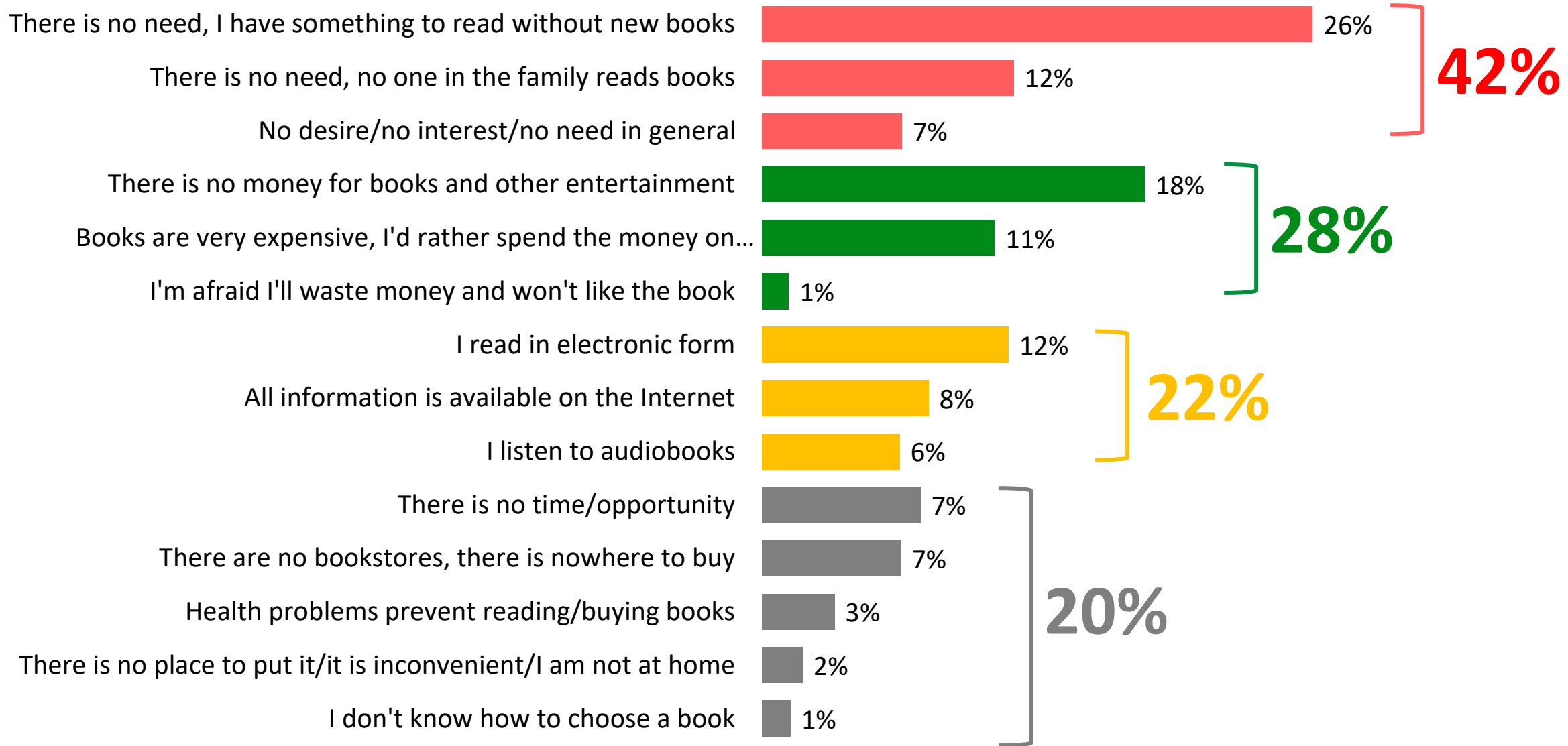


# Map. Which cities have the most bookstores\*



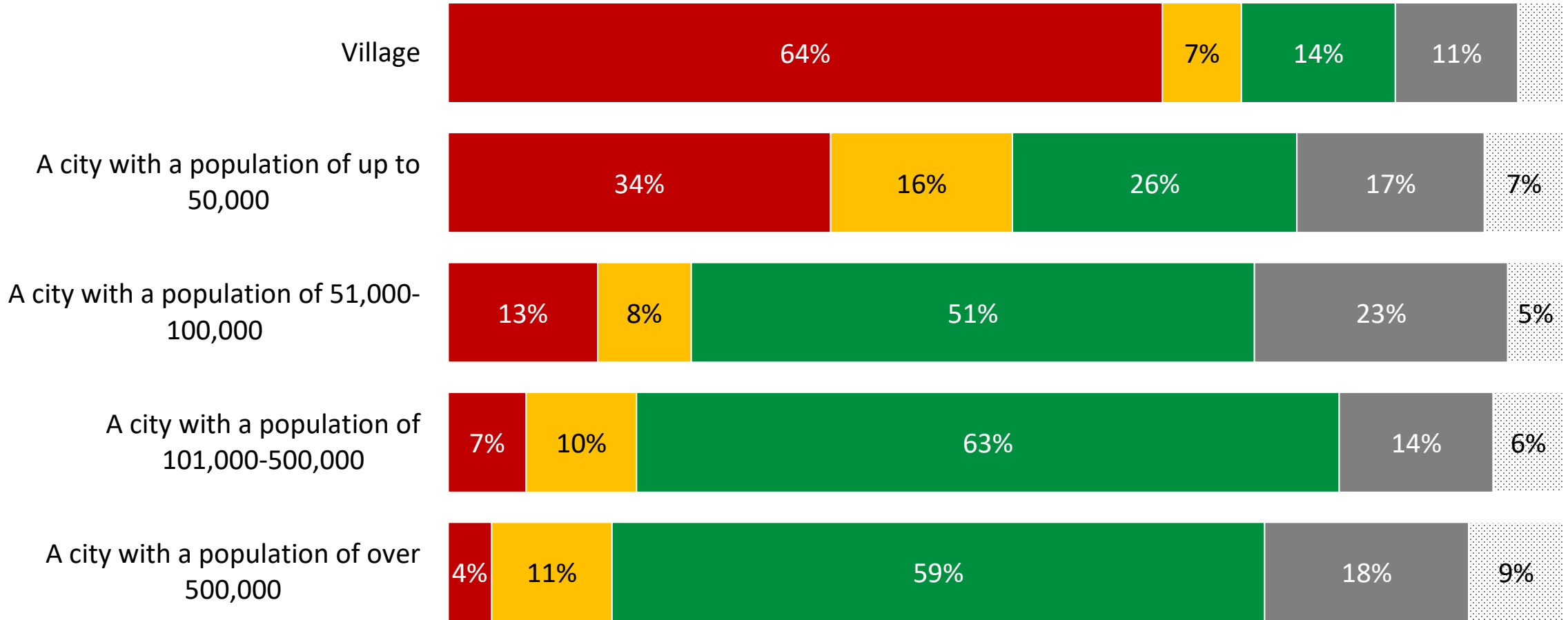
\* Texty.org. <https://texty.org/ua/fragments/110370/knyharni/>

# Categories of reasons for not buying books



# The availability of bookstores in settlements

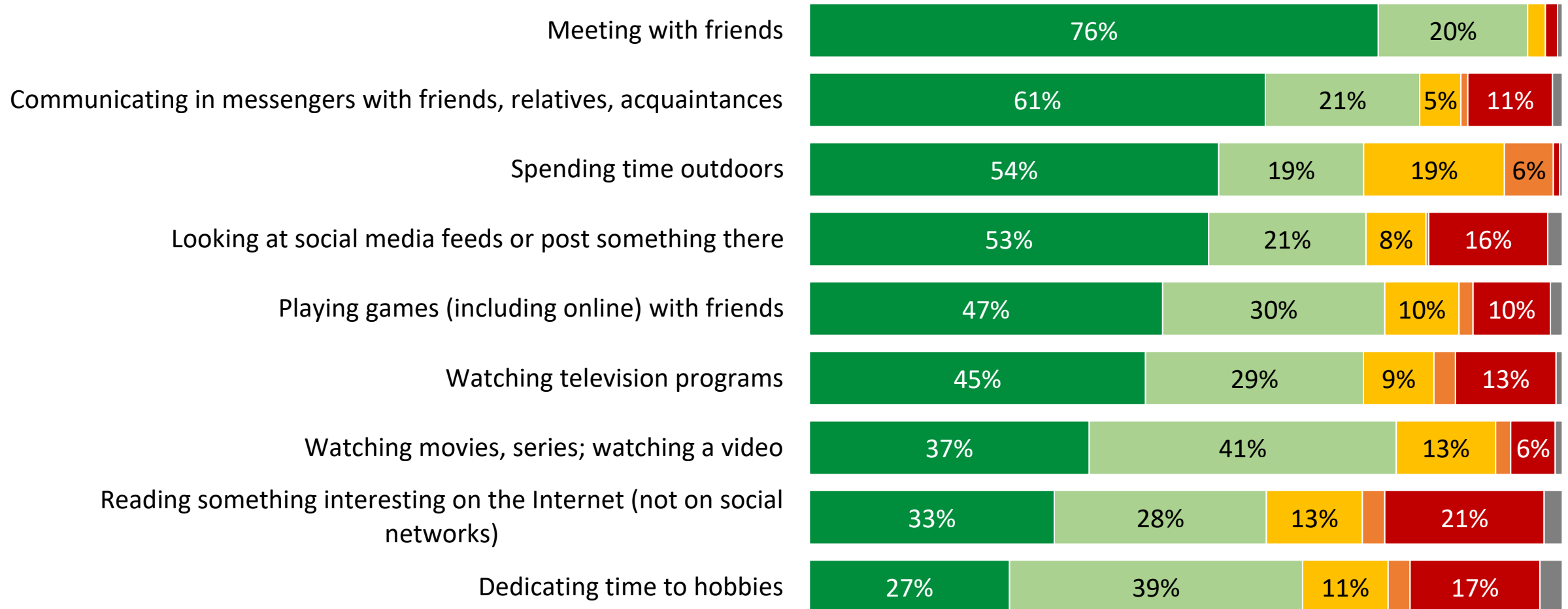
- There are no bookstores in our town/village
- There are bookstores in our city/village, but there are not enough of them
- There are enough bookstores in our city/village
- I don't know if there are bookstores in our town/village
- ⊘ Difficult to answer





# RESEARCH OF CHILDREN

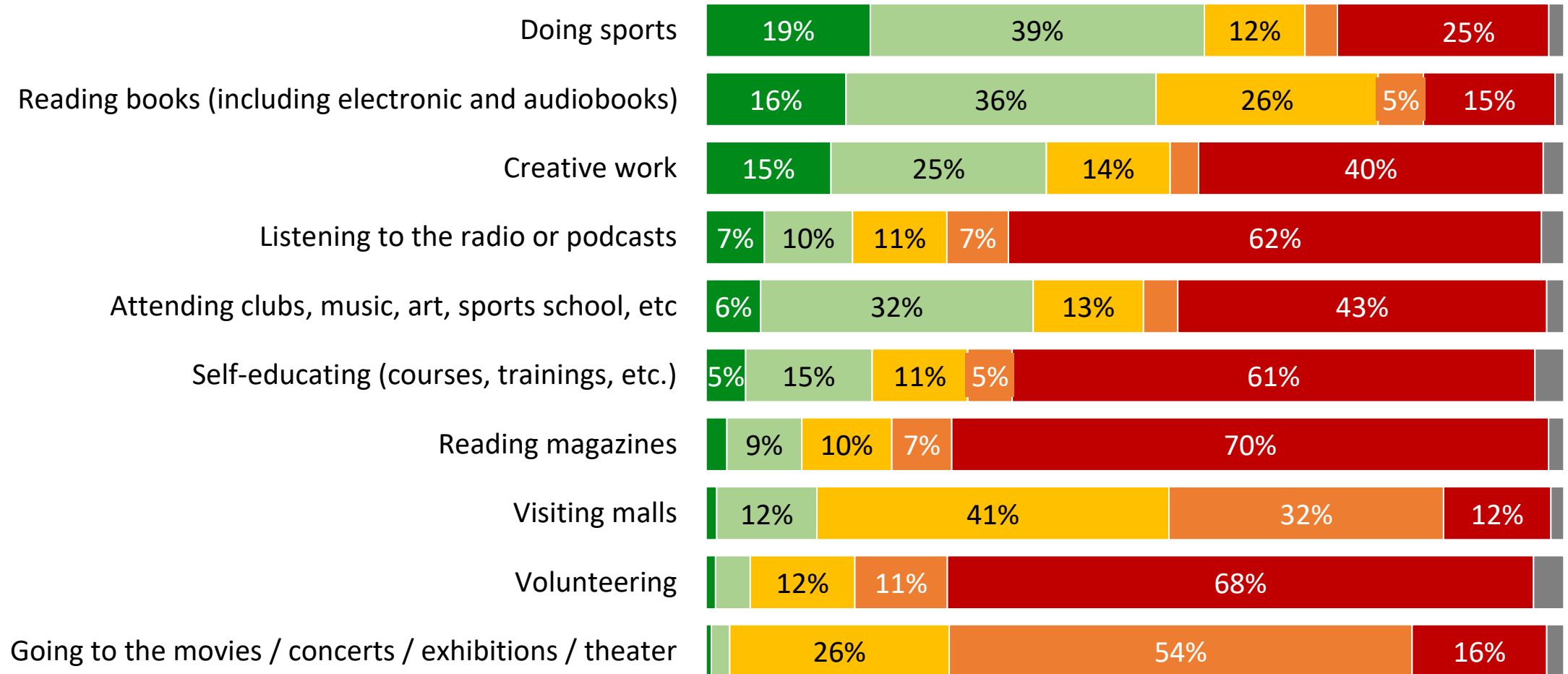
# Frequency of use of leisure activities [1/2]



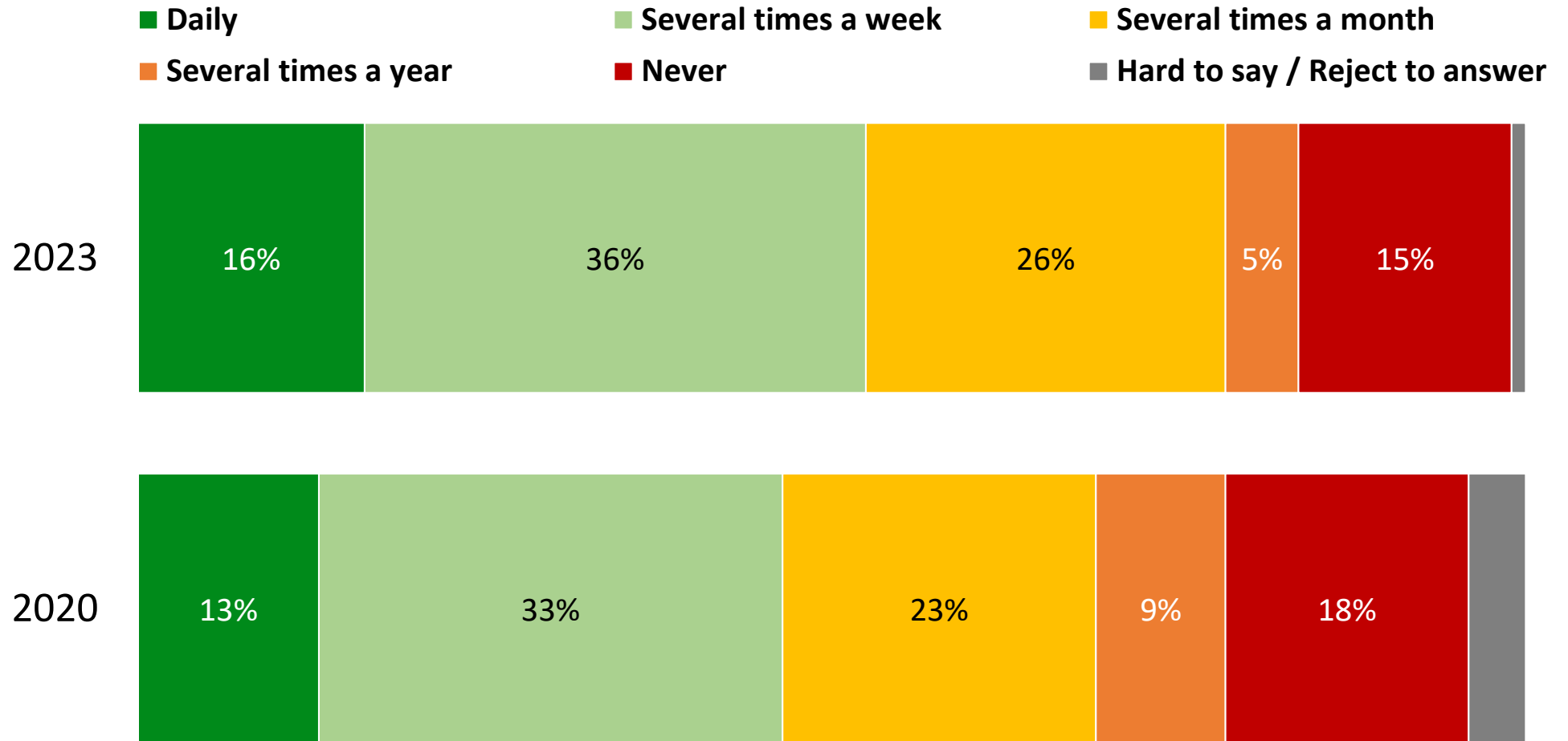
# Frequency of use of leisure activities [2/2]



■ Daily 
 ■ Several times a week 
 ■ Several times a month 
 ■ Several times a year 
 ■ Never 
 ■ Hard to say / Reject to answer

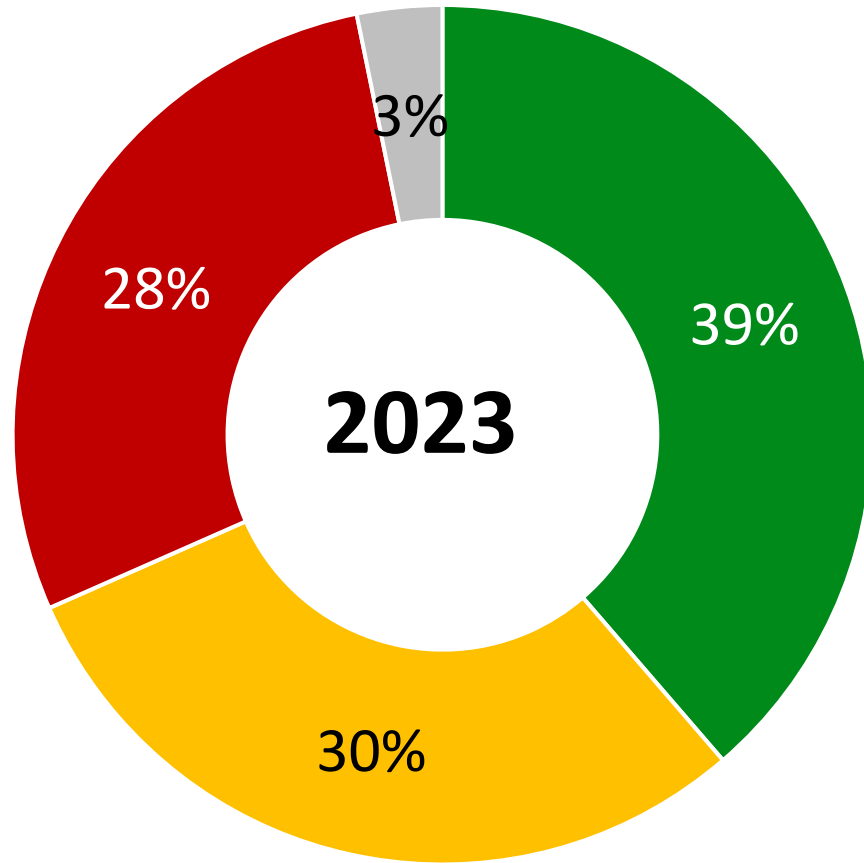


# Frequency of reading books as a leisure activity, 2023-2020

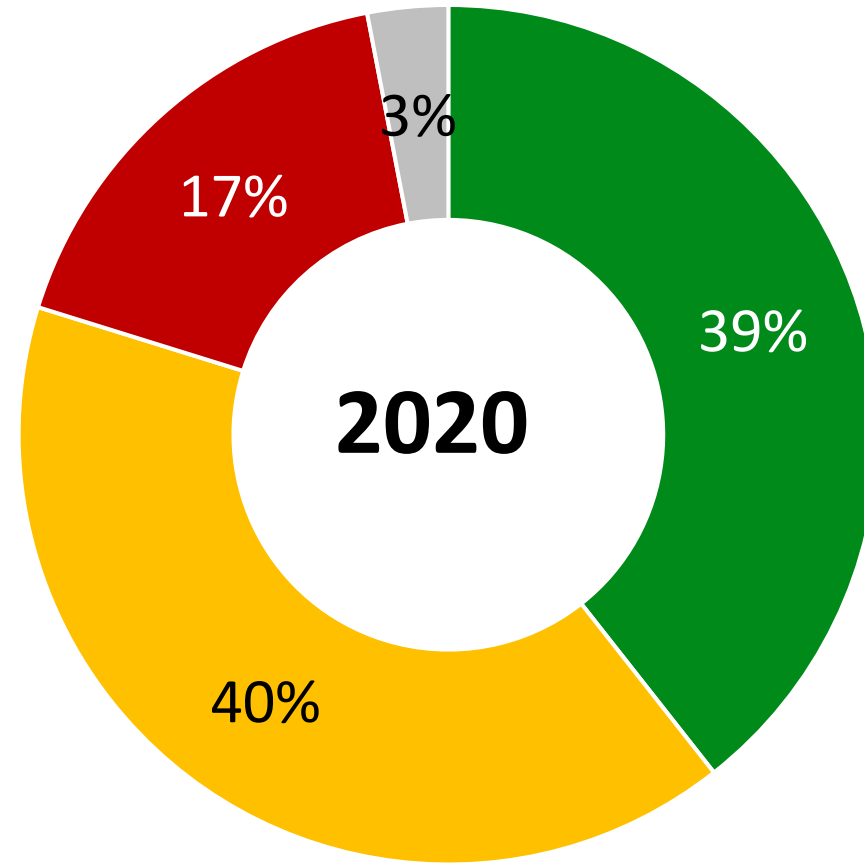




# Compulsion to read



■ For pleasure  
■ I am forced



■ Both for pleasure and I am forced  
■ Hard to say/refusal

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**THANK YOU FOR YOUR  
ATTENTION!**



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